

Tosca automates the testing. Synthesized automates the data.

Synthesized platform is the only enterprise Test Data Management platform that unifies SAP and non-SAP test data at the business-process level. Paired with Tosca, it gives your team continuous, compliant test data, so every automated test actually runs, with the data required, without delay.

90%

less manual test data preparation

3–10x

faster test data readiness

40%

faster S/4HANA migration cutover

Zero

PII exposure.
Compliant by design

Why It Matters for Your Business

The right test data at the right scale delivered directly into your Tosca workflow.

Release Faster

Test data is generated and refreshed in minutes, not weeks. Tosca teams stop waiting on data and start testing, so releases ship on schedule.

Reduce Risk

Every dataset is privacy-safe by design. Cut compliance exposure and avoid regulatory fines that average €2.36 million per GDPR violation.

Scale With Confidence

One platform covers SAP, Salesforce, Oracle and more. Test whole business processes, not just tables, across your entire application landscape.

Test automation without test data automation automates only part of the process

Enterprise teams still lose weeks manually creating, refreshing and masking test data for SAP and non-SAP systems. That gap delays every migration, every release and every regression cycle, and it costs far more than most teams realize.

⚠️ \$200K–\$800K
a year on non-production storage for full HANA copies

⚠️ 10–30x
the cost to fix a defect once it reaches production

⚠️ \$1M–\$3M+
total annual exposure from outdated test data management, per SAP landscape

Synthesized is the only platform that generates SAP test data at the business-process level, not just the table or module level. Order-to-Cash, Procure-to-Pay and Record-to-Report all stay intact and consistent, giving Tosca resilient, production-realistic data for true end-to-end testing.

What Changes When You Add Synthesized to Tosca

Business Area	Tosca Alone	Tosca + Synthesized
Test data readiness	Manual creation and uploads delay testing by days or weeks for every QA and production refresh.	Datasets generated in minutes. Always-on test data availability for every Tosca test cycle.
Effort to prepare data	6–8 person-days of manual work per 1,000 records, created and maintained by hand.	Up to 90% less manual effort. Reusable test automation paired with reusable test data.
Compliance & privacy	Production data copies with ad-hoc masking expose teams to major regulatory fines.	Privacy-safe synthetic and masked data, generated automatically. Data privacy risk eliminated.
SAP & cross-system testing	SAP and non-SAP relationships maintained manually. Brittle, slow and inconsistent.	SAP and non-SAP test data generated together, at any scale, with data integrity preserved.
Release velocity	Test data delays block quarterly releases and feature packs.	Self-service, on-demand provisioning keeps pace with continuous delivery.

Where Teams Use It Together

S/4HANA migration & upgrade testing

Cross-system integration testing (SAP + non-SAP)

High-volume regression & performance testing

Compliance-safe automated testing

Continuous, AI-driven test automation

Enterprise apps: SAP, Salesforce, Oracle & more

Built for Every Buyer in the Room

 CIO / CTO

Protect the transformation roadmap. De-risk S/4HANA migration timelines and budgets

 VP Engineering

Increase release velocity 3x. Free up engineering capacity for innovation, not data prep.

 CFO

Cut non-production infrastructure costs and avoid regulatory penalties before they happen.

 QA / Test Manager

Get the right data, in the right environment, on time, always compliant. Self-service changes everything.

Request a Demo

www.synthesized.io/contact-sales

Furture-proof your DevOps pipeline and AgenticQA workflows with Synthesized. Request a test data automation demo to see for yourself how we accelerate transformation.